



PRESS KIT

LIFT BUSTE 3D



LIFT BUSTE 3D

TREATMENT STAGE

Body Treatment

Resculpting and plumping serum Bust and buttocks

Biologique Recherche's latest body innovation, LIFT BUSTE 3D, aims to prevent sagging, protect skin from the signs of aging and maintain the shape of the bust and buttocks.

Drawing on its expertise in research and innovation, Biologique Recherche has created a specific intensive serum adapted to these two areas of the body and their mutual needs. With summer just months away, more skin will be on show. Lift Buste 3D serum is the ideal solution for resculpting and enhancing body contours. Biologique Recherche has focused on the causes of sagging in these areas, in order to provide an effective solution.

BUST

While breast size, shape and texture are largely determined by genetics, they are also influenced by hormones, pregnancy/breastfeeding, hormonal imbalances, disease, menopause, age and lifestyle (poor diet, smoking, alcohol, sedentary lifestyle).

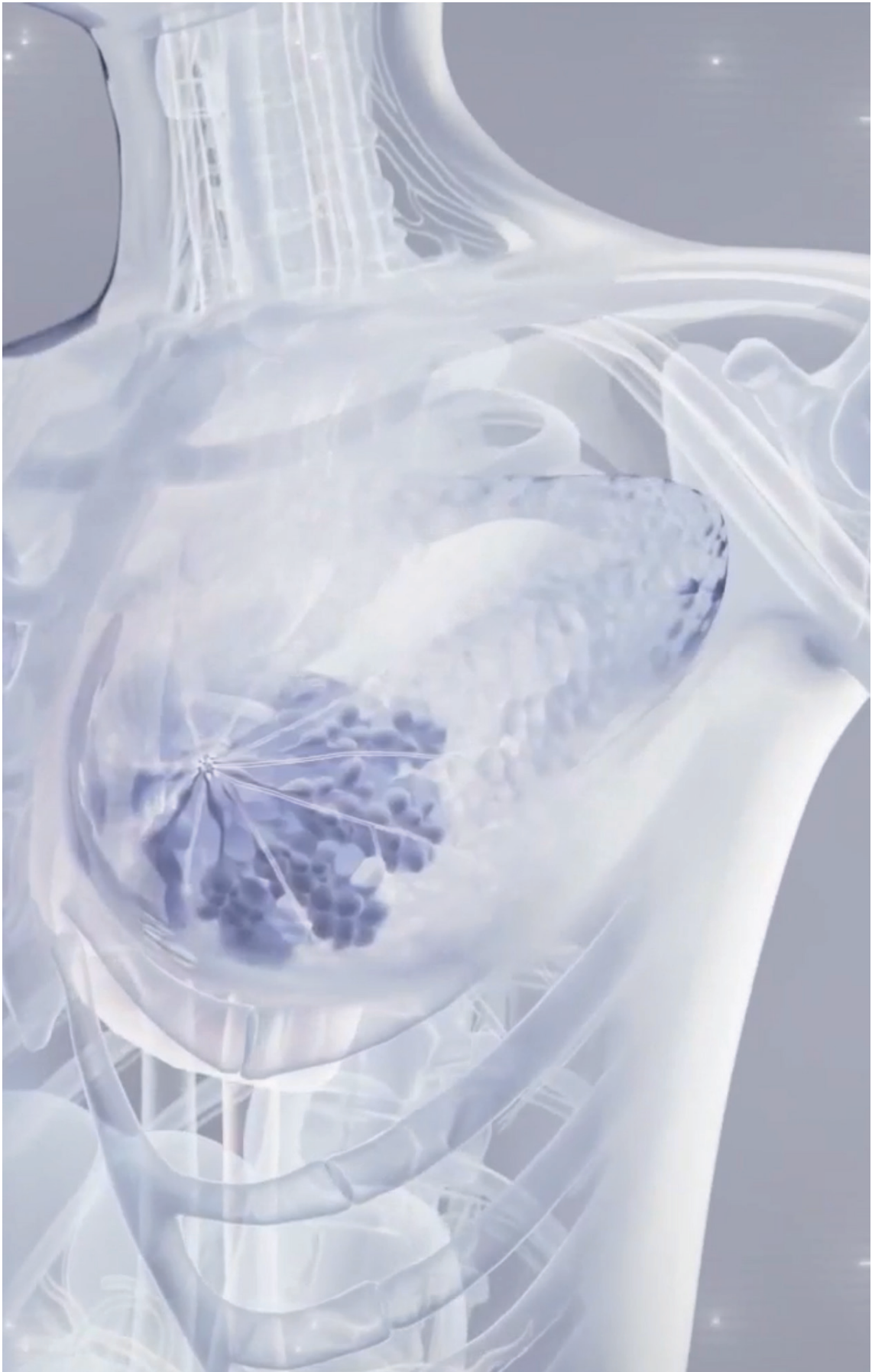
These factors play a role in breast ptosis, or sagging breasts: the skin loses its elasticity and support.

Particularly thin and lacking in sebaceous glands, the skin of the bust needs to be moisturized to reinforce its hydrolipidic film, maintain its elasticity and prevent skin aging.

BUTTOCKS

Like the breasts, genetics and hormonal fluctuations influence the appearance of the buttocks. Other factors influence gluteal ptosis, such as age (the buttocks undergo more pronounced changes in women than in men – after the age of 30; the gluteal muscles lose their natural vigor, leading to sagging buttocks and loss of firmness), lack of physical activity; excessive sitting, significant weight loss and reduced production of collagen and elastin.

Biologique Recherche is based on an integrative approach: to prevent sagging breasts and buttocks and maintain a firm, toned appearance, it is essential to adopt the right daily habits such as drinking water, moisturizing the skin, wearing suitable bras, using LIFT BUSTE 3D and adopting a healthy lifestyle (stress management, sport, diet, etc.).



It has a triple action to restore volume and firmness to the bust and buttocks.

Plumping Action

It works by targeting adipocytes, promoting their dilation to add more volume and firmness. The skin's surface is smoothed, restructured and appears firmer and plumper. The décolleté has a visible "push-up" effect. The buttocks are resculpted and their shape is enhanced.

ACTIVE INGREDIENTS

Adipactiv

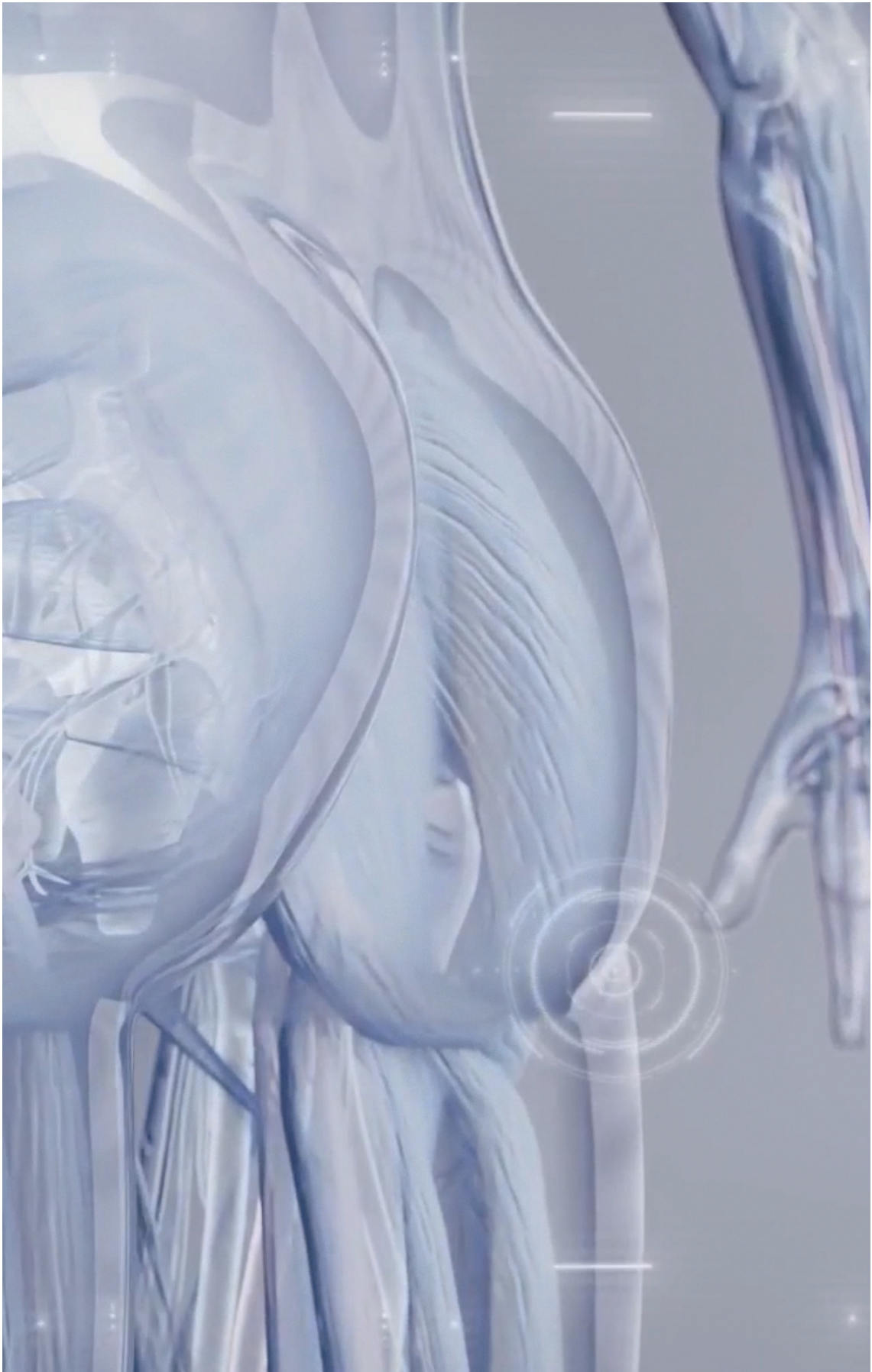
Adipactiv is a vectorized amino acid capable of activating the expression of the HIF-1 α gene. This gene acts on the global mechanism of the adipocyte: It stimulates the activation of adipogenesis, which increases the number of adipocytes (transformation of pre-adipocytes into adipocytes). It stimulates the activation of lipogenesis (triglyceride synthesis), which increases the quantity of lipids stored in adipocytes and therefore their volume. It inhibits lipolysis (the breakdown of lipids into free fatty acids). This is the mechanism that reduces adipocyte volume loss. By promoting the multiplication of fat cells, this process restores shape and volume to the bust, reducing wrinkles in the décolleté, while reshaping and resculpting the buttocks.

Arctic Peptide

This peptide is extracted from an ordinary red seaweed native to the Arctic, capable of surviving extreme conditions thanks to its cryoprotective properties. This peptide is naturally composed of a natural moisturizing factor, L-citrulline—which maintains the skin's water content, thus helping to restore moisture and volume—and an energy source, L-arginine—capable of optimizing various metabolic reactions such as regeneration. As a result, skin cells are plumped.

Vectorized Hyaluronic Acid

Vectorized Hyaluronic Acid results from the combination of two natural components present in the skin: medium molecular weight hyaluronic acid (150-600 kDa) and silicon. Silicon's hyaluronic acid vectorization system promotes and guides deeper penetration into the lower layers of the epidermis. These components stimulate the production of keratinocytes—the source of natural hyaluronic acid—as well as collagen.



Firming Action

This serum prevents and corrects sagging and slackening of the skin. The bust is plumped and lifted. The buttocks are firmer.

ACTIVE INGREDIENT

Organic silicon complex

Essential trace element for collagen synthesis. It helps maintain the elasticity and health of connective tissue, resulting in firmer, more elastic and denser skin.

Smoothing Action

Rich in active ingredients, this formula offers a tightening effect, significantly reducing wrinkles and their depth. The décolleté is smoothed, the microrelief is improved and the skin is visibly smoother.

ACTIVE INGREDIENTS

Myorelax Peptide

A gentle alternative to Botox®, it relaxes the skin's muscles, reducing wrinkles and the muscular tension responsible for wrinkles.

Cassava extract

Forms a viscoelastic film on the skin's surface to improve cutaneous micro-relief thanks to sugars extracted from it. The immediate effect of this active ingredient significantly lifts and reduces the appearance of wrinkles.

Chlorella extract

Green freshwater micro-algae rich in minerals, essential amino acids, antioxidants and vitamins. It stimulates collagen production in the dermis, dermal-epidermal junction and epidermis, providing a tightening effect and smoothing the skin's microrelief.

Wrinkles are reduced, and the skin of the décolleté and buttocks is smoother and firmer.

Sugar cane extract

Stimulates the corneocyte desquamation process, eliminating dead cells from skin with uneven texture. The skin's surface is smoother and softer, and its texture is improved. It also has significant moisturizing properties, promoting the synthesis of hyaluronic acid.

PRODUCT BENEFITS

- Lifts the bust for a push-up effect
- Prevents and corrects sagging
- Shapes and strengthens the bust and buttocks
- Plumps and restores volume
- Firms, smooths and tones
- Prevents sagging skin on the bust and buttocks
- Smooths wrinkles and fine lines on the décolleté

TESTS

Scoring performed by a dermatologist on 21 volunteers, average age 47, with small breasts, sagging skin and loss of volume in the bust and buttocks. (10 volunteers have had at least 1 child and 10 volunteers are menopausal/post-menopausal). Apply daily for 84 days.

	BUST	BUTTOCKS
Volume	+ 22.5%	+ 15.6%
Smoothness	+ 25%	+ 26.2%
Firmness	+ 32.3%	+ 39.8%

RESULTS

From the first month of application, the skin is visibly:

- Smoother
- Firmer
- Fuller
- Curve definition is visibly enhanced.

USAGE RECOMMENDATIONS

In order to optimize product efficacy and natural curves, an application protocol has been tailor-made by Biologique Recherche to maximize the effects of this expert serum:

BUST AREA

- Step 1: Apply 3 to 4 squeezes of product in the palm of the hand and spread over the palms.
- Step 2: Apply the product in the shape of an 8. Hold your right hand flat and move it from under the right breast to the left shoulder, passing over the middle of the bust. Do the same on the opposite side, from the underside of the left breast to the right shoulder.
- Step 3: Smooth upwards over the outside of the right breast, then over the outside of the left breast.

BUTTOCK AREA

- Apply the product with broad, circular massages, working from the lower thighs towards the hips.
- For optimal results on firmness and shape, a two-month course of treatment is recommended.



- Used in the “treatment stage”
- Lift Buste 3D firms and plumps the skin, while protecting it from the signs of aging for sagging Skin Instants® with a loss of volume
- Push-up effect from 56 days of use
- Expert serum highly concentrated in smoothing, plumping and firming active ingredients that act on volume, smoothness and curvature
- Tested under dermatological control
- Formulated and manufactured in France

LIFT BUSTE 3D

100ml bottle with pump
Recommended retail price: €145

AVAILABLE FROM APRIL 22, 2024

At Biologique Recherche Ambassadors,
in partner hotels and medispas.

Un protocole de soin spécifique
a été développé pour une
application optimale en cabine



ABOUT BIOLOGIQUE RECHERCHE

Over almost 50 years, Biologique Recherche has earned an undisputed reputation thanks to its effective, exclusive methodology, based on a clinical approach to skincare that delivers both immediate and long-lasting results.

The brand formulates its range of care products without artificial fragrances in its own laboratory in France. Combined with highly personalized protocols, these targeted products restructure the epidermis.

Biologique Recherche is the partner of choice for exceptional spas, medical spas and premier luxury hotels in over 80 countries. Biologique Recherche has its own flagship Ambassades in Paris, Rome, Brussels, Stockholm, Shanghai and Los Angeles.

CONTACT PRESSE

Adeline Pastor

adeline.pastor@biologique-recherche.com

Tel: +33 (0)6 17 51 73 06

32, avenue des Champs-Élysées - 75008 Paris
www.biologique-recherche.com